

PRESS RELEASE

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INTOUCH BUSINESS GROUP ANNOUNCES FREE BUSINESS IMPROVEMENT LUNCH BRIEFING SERIES

[Mt. Clemens, MI] – InTouch Business Group has announced a free series of “Business Improvement Lunch Briefings,” a monthly series of informal luncheon meetings for area small business leaders intended to aid small and medium-sized business owners and executives in refining their firms for greater success.

The briefings focus upon helping businesses to reduce cost and increase profitability by identifying underutilized resources within their firms, increasing operational efficiency, and accurately assessing both a firm’s current well-being and future prospects.

“This is a challenging time for businesses, and many of them haven’t been able to create the right game plan to match their expectations,” states company founder Tim Brolus. “We feel that many firms perform below their potential through a few simple mistakes and oversights, and the task is to empower owners to identify and correct these.”

A centerpiece of InTouch’s seminars and business support strategy is a “Peak Performance Profile,” an in-depth self-assessment system which isolates different aspects of a business and assesses both the current performance and potential for each, suggesting ways of bridging the gap between the two.

“These briefings are meant to compress a great deal of business insight into a short period of time,” Brolus says. “Executives who attend leave with skills and insights they can use immediately to improve their companies.”

Attendance at the briefings is limited to sixty people at a time in order to ensure the ability of all to fully participate. The first two area InTouch Business Briefings are already “sellouts;” reservations are currently being accepted for the March meeting. Potential participants are encouraged to call early in order to reserve their seat.

The first of InTouch’s monthly seminars takes place on Wednesday, February 2 at Andiamo Italia, 7096 E. 14 Mile Road in Warren. Interested journalists are invited to attend, as well as to contact InTouch Business Group for additional information.

InTouch Business Group is a strategic business services firm specializing in providing customized productivity and profitability enhancement programs for emerging

businesses. The firm is headed by strategist Tim Brolus. For more information or to reserve seating at an Executive Briefing, visit www.intouchbusinesssystems.com, or call (586) 493-4795.

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